

Dean's South African Music and Entertainment Industry Scholarship for the Henley MBA+ for Creative Activists and Innovators

Henley Business School Africa is offering 1 full-fee scholarship for the Henley MBA+ for Creative Activists and Innovators for the South African intake. This is an annual scholarship award. This scholarship was founded in 2015.

Aim

The aim of the scholarship is to promote the growth and viability of the South African music and entertainment industry by providing a full-fee scholarship for an individual to develop appropriate business and leadership skills.

Eligibility

- The scholarship winner will need to have demonstrated a long and substantial contribution towards the music and entertainment industry in South Africa.
- The preference is to provide support for a master musician, actor, entertainer or performer who is transitioning to use their knowledge to develop initiatives to grow the industry in size and value generated.
- The scholarship winner must normally be an individual who would not otherwise have the financial wherewithal to attend the MBA.
- In particular we seek people who have a vision and plan to develop the capacity of the industry to provide opportunity, structures and earnings for new or existing performers, so as to enable them to grow in ability to become world-class acts.
- The award of the scholarship will be conditional upon already having been admitted to the Henley Flexible Executive MBA.

Applications

Applications for the scholarship must be received not later than **31 March 2017**

Applications shall be made in writing/email to Vivien Spong. Her email address is: **viviens@henleysa.ac.za**

The application shall be in the form of a two-page motivation describing:

1. the applicant's past contribution to the South African music and entertainment industry, and
2. how the applicant will plan and develop the capacity to provide opportunity and earnings for new or existing performers, so as to enable them to grow in ability as world class acts, and/or to grow the South African music and entertainment industry.